



August, 30th, 2007

1st half revenues reach M€ 7,7

(Thousands €)*	2007	2006**	% change
1st quarter	3 460	3 770	- 8
2 nd quarter	4 248	4 730	- 10
1st half	7 708	8 500	- 9

* Unaudited, ** Pro forma figures

Key facts:

As expected, the lack of major sporting events in the first half of the year had an impact on revenues. The June 2006 World Cup in Germany was a key driver in the revenue increase throughout the first half of 2006.

Despite this unfavourable business environment, the Group's new media division continued to record double digit organic growth throughout the period, albeit at a slower pace than the comparable period in 2006.

In order to strengthen the Company's new media business, Sporever launched a new website in late May dedicated to the football players' trading market, www.mercato365.com. This site was a success early on as it reached 338,000 unique users in its first month of operations (source: Nielsen). The wireless business continued to grow at a solid pace, thanks to the upcoming Rugby World Cup which will represent a unique showcase of the Company's expertise.

Business outlook :

In the beginning of the year, the Company outlined its decision to refocus its strategy on new media. This decision will start to generate positive results in the second half of 2007. Three major events will take place in the second half of the year: the Athletics World Championships in Japan, the Euro Basket-ball Championships in Spain, and more importantly the Rugby World Cup in France. Furthermore, the Company decided to launch two additional websites including www.footanglais365.com, already on line since early August, which features exclusive internet video clips of the English Premier League, whose rights were acquired by Sporever in early 2007.

These events will help Sporever fuel organic growth in the second half. The Company continues to expect in 2007 a significant improvement in its operating income, thanks to a particularly strong second half. In addition, the Company's strategy to refocus its operations on new media should strongly accelerate before the end of the fiscal year, thanks to new strategic deals.

Groupe Sporever is a leading European new media company dedicated to meeting the needs of the sports' fans, anytime, anywhere. Among its properties, the Company owns and operates France's n°1 soccer site, Football365.fr, and a leading multisports' site, Sport365.fr. Groupe Sporever is listed on the Alternext market of the Paris Stock Exchange (code ALSPO).

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